

ATTORNEY DOCKET NO.: 1048-005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: | Art Juels |
| Serial No.: | 09/802,278 |
| Title: | TARGETED DELIVERY OF INFORMATIONAL CONTENT |
| Filing Date: | March 8, 2001 |
| Examiner: | Elisca, Pierre E. |
| Art Unit: | 3621 |
| Conf. No.: | 6866 |

SUBMISSION VIA EFS WEB

Commissioner for Patents
PO Box 1450
Alexandria, Virginia 22313-1450

AMENDMENT

Sir:

In response to the Final Office Action mailed June 5, 2008, please amend the above-identified Application as follows:

PLEASE
ENTER
THIS
AMENDMENT
9/25/08
P.B.